

# CloudCart Ecosystem

expert services for successful e-business



# Who we are

We develop innovative world-class software with the talents of young and ambitious team of specialists, with over 15 years of experience in eCommerce and marketing.



**Nikolay Iliev**  
Co-Founder & CEO



**Peter Iliev**  
Co-Founder & CTO



**Evgeni Yordanov**  
Partner & CMO



**Petar Milenkov**  
Partner & BDO



**Stela Karakerezova**  
CloudCart Ecosystem Manager





# What is CloudCart

CloudCart is an easy to use Open SaaS platform with all important functionalities & tools to sell online without the need for merchants to have any technical knowledge.

## 4

### EASY STEPS TO CREATE A SUCCESSFUL ONLINE BUSINESS

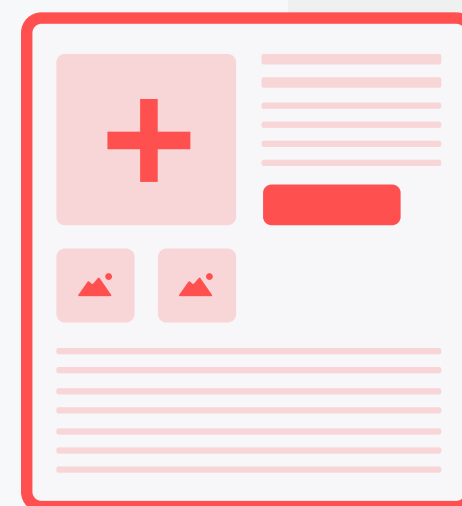
#### Step 1

Register a profile



#### Step 2

Add products / services



#### Step 3

Personalize your eStore



#### Step 4

Start selling online



# What we have achieved in 5 years

Newsweek  
Best Business Tools 2019



TOP 3 IN ECOMMERCE

Effie  
2020



Marketing at current events  
BRONZE AWARD EFFIE

Deloitte Technology Fast 50  
Central Europe 2020, 2021



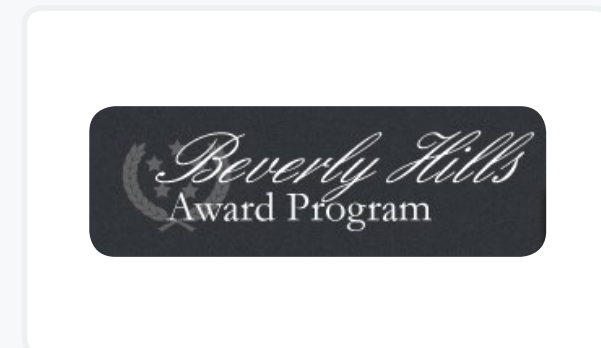
FAST 50  
IMPACT STARS

IAB MIXX Awards  
2021



Social media  
Silver iab MIXX Award

Best of Beverly Hills  
2021



Computer online services

CIO review  
2021



Most Promising e-Commerce  
technology solution providers

**9 000+**  
registered stores



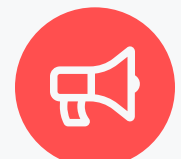



























**2 000+**  
active subscriptions

**2 500 650+**  
completed orders

**158 000 000+**  
turnover in stores (EUR)

# What are the advantages of CloudCart

Specialized functionalities, automations and integrations make eCommerce easier, accessible and successful.

	<b>Instruments</b>	 Reports	 Marketing	 Apps	 Store	 Settings			
	<b>Integrations</b>								
	<b>Automations</b>	 Way-bills	 Invoices	 Emails	 Synchronization	 Discounts & Offers			
	<b>Localization</b>								

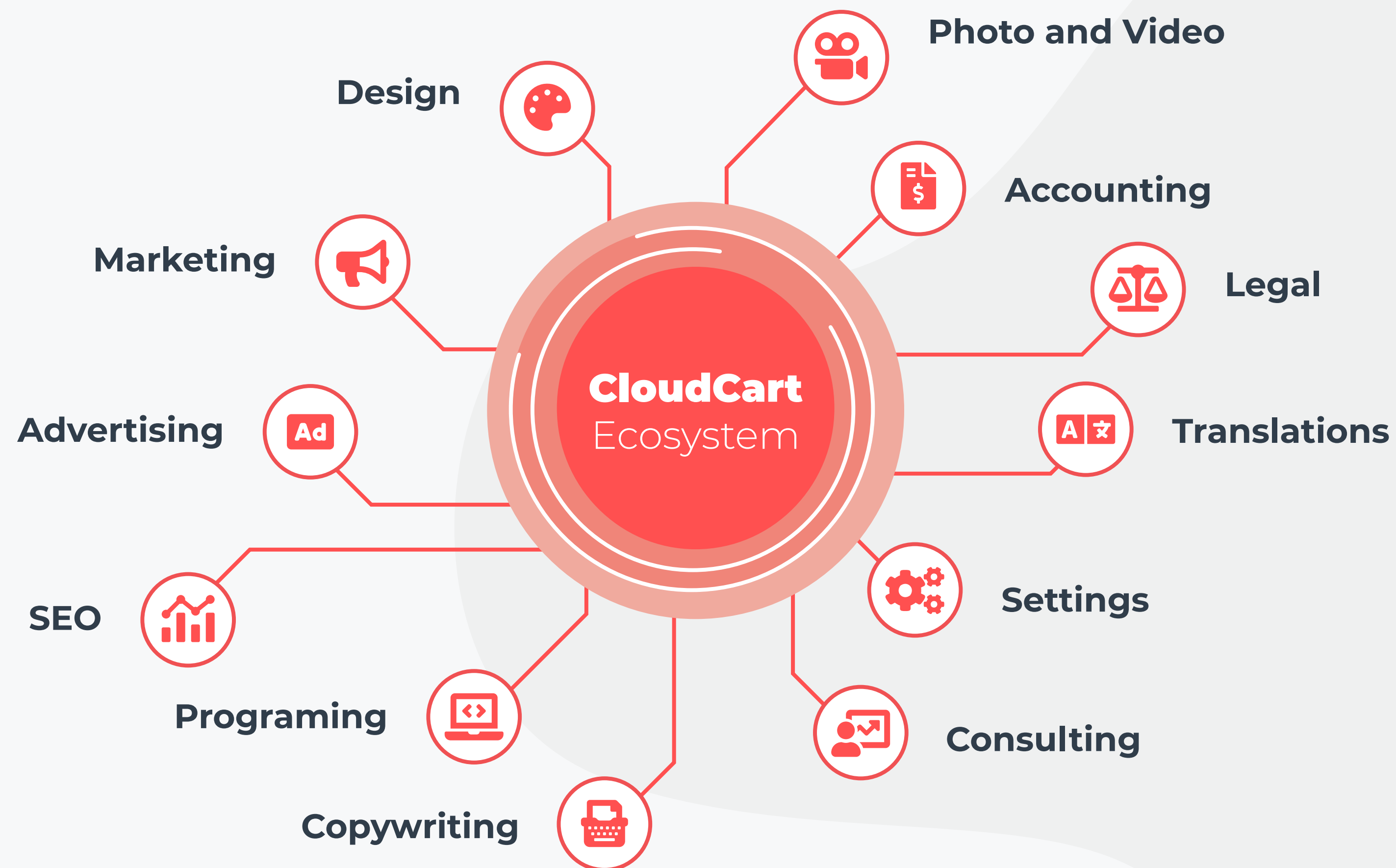


# What is CloudCart Ecosystem?



# What does the CloudCart Ecosystem include?

The Ecosystem unites expert services and products to help entrepreneurs successfully develop local or international e-business.





# Who is the CloudCart Ecosystem for?

**Merchants**

**Entrepreneurs**

**Manufacturers**

**B2B & Distributors**

**Design**

**Translations**

**SEO & content**

**Legal Services**

**Photo and video  
content**

**Marketing**

**PR & events**

**Administration**

**Programming**

**Advertising**

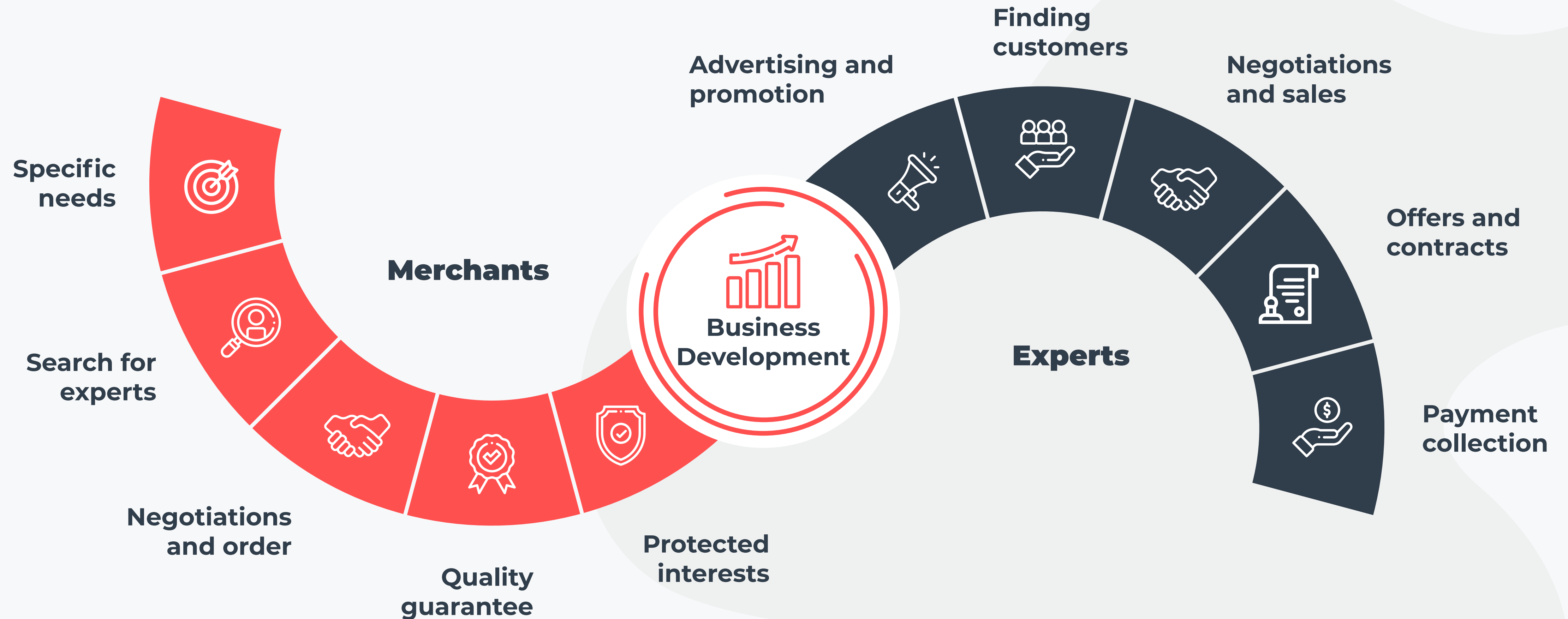
**Accounting**

**Fulfillment**





# What problems does the CloudCart Ecosystem solve?



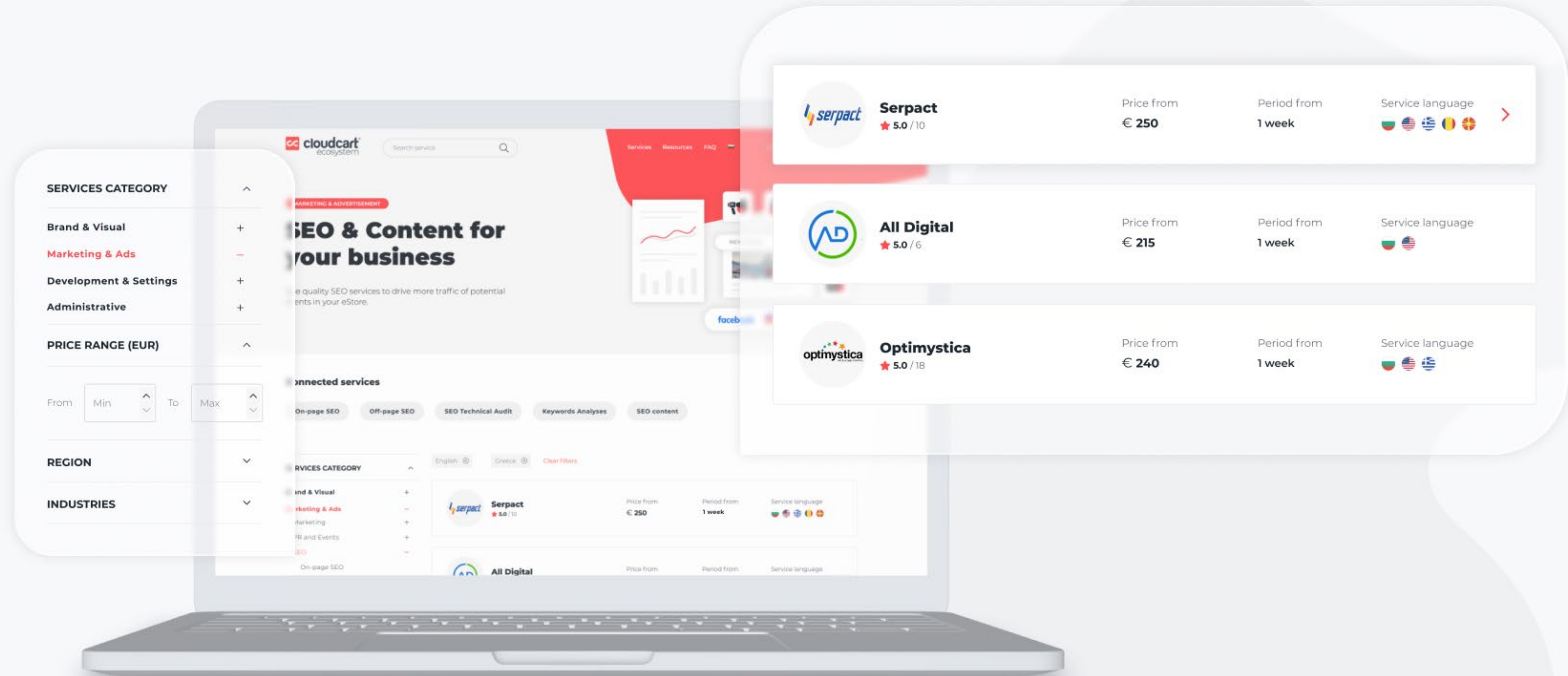


# How does the CloudCart Ecosystem work?





# Experts listing in CloudCart Ecosystem website



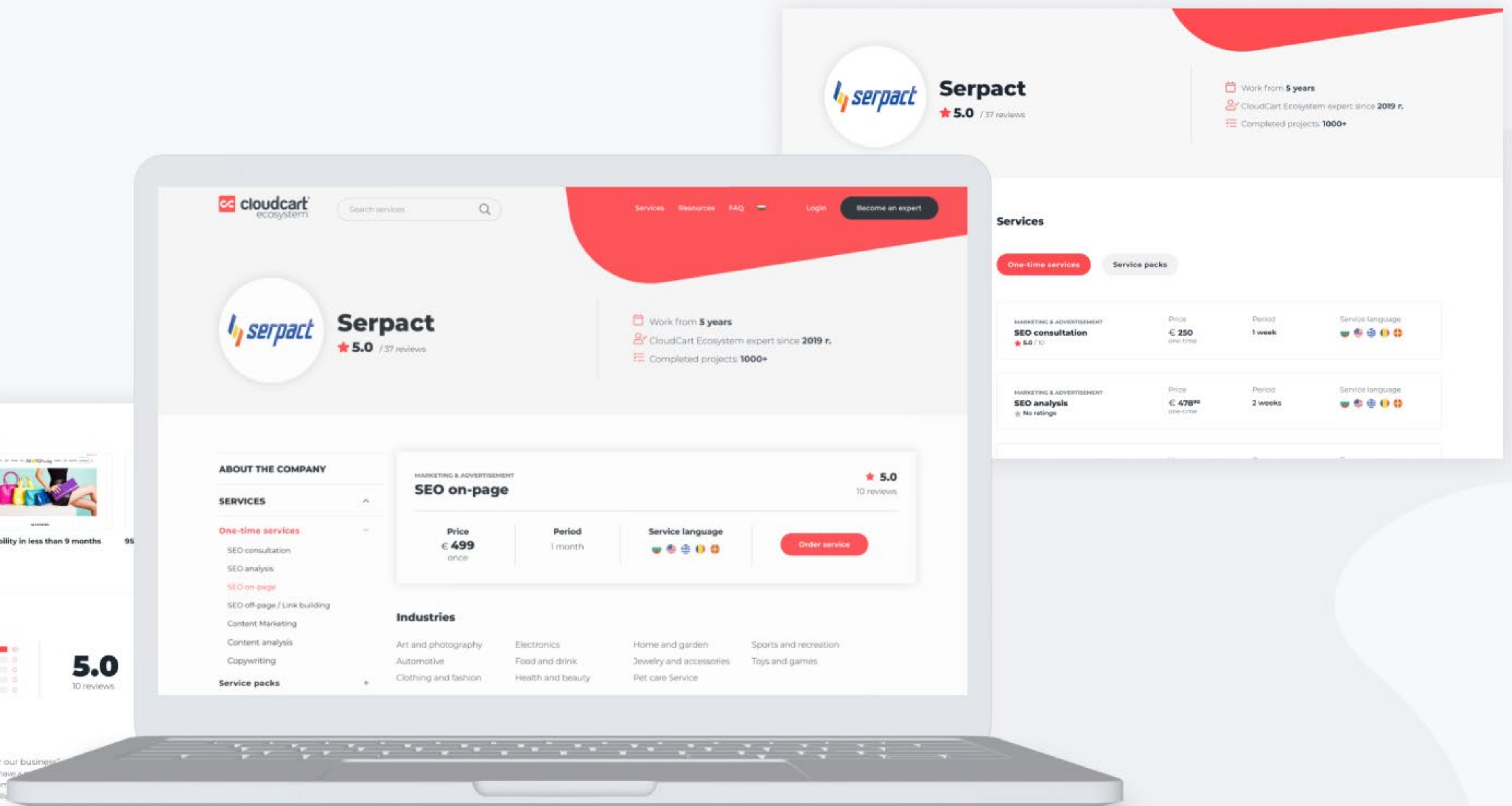
The screenshot displays the CloudCart Ecosystem website interface. The main content area features a listing for 'SEO & Content for your business' with a 5.0 rating. Below this, three expert profiles are highlighted in callout boxes:

- Serpact**: 5.0/10 rating, Price from € 250, Period from 1 week, Service language: Greek, English, Spanish, Italian, German.
- All Digital**: 5.0/6 rating, Price from € 215, Period from 1 week, Service language: Greek, English.
- Optimystica**: 5.0/18 rating, Price from € 240, Period from 1 week, Service language: Greek, English, Spanish.

The left sidebar contains filters for Services Category (Brand & Visual, Marketing & Ads, Development & Settings, Administrative), Price Range (EUR) (Min, Max), Region, and Industries. The main listing area includes a search bar, a 'Marketing & Advertisement' banner, and a 'Connected services' section with tags for On-page SEO, Off-page SEO, SEO Technical Audit, Keywords Analyses, and SEO content.



# Expert Profile in CloudCart Ecosystem website





# Why join the CloudCart Ecosystem?

Offer your expert services for the success of e-business.



## Earn more

with a developed market  
of customers and orders



## Clear rules

and processes for  
expert services



## Prepayment

for the services and  
secure conditions



## High quality

good results and  
improvements



## Promotion

and portfolio  
expanding



## Reinvestment

for business development  
and partnership



## Business expansion

to international  
markets



## Professional training

resources and  
certifications



# Who are the experts in CloudCart Ecosystem?

For over 2 years, CloudCart has been connecting professionals with merchants to develop their e-stores.



# How to join CloudCart Ecosystem?

## You're Welcome

1

Apply for participation at  
[experts@cloudcart.com](mailto:experts@cloudcart.com)



## Apply

2

Complete the  
**application form** in  
detail as an expert



## Approval

3

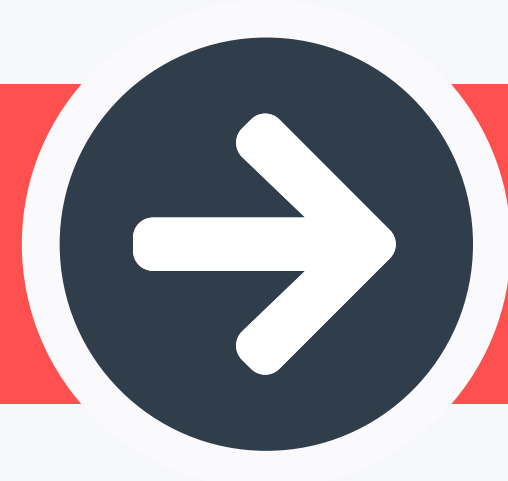
Wait for an approval  
response, documents,  
and account access



## Recommendations

4

If we refuse, you will  
receive guidelines to  
improve your services



**PARTICIPATE IN CLOUDCART ECOSYSTEM FOR FREE. WE GET 20% COMMISSION FROM THE SOLD SERVICES.**



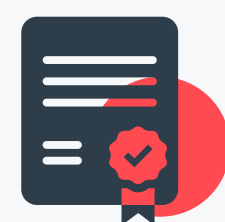
# Criteria to join the CloudCart Ecosystem as an expert

For the success of our Merchants and the trust in CCE, it's important every specialist to provide professional services with high quality and excellent results.



## Portfolio

Experience and completed projects



## Certificates

Diplomas and expertise documents



## Reviews

Satisfied customers reviews



## Prices & Bundles

Market prices and packages

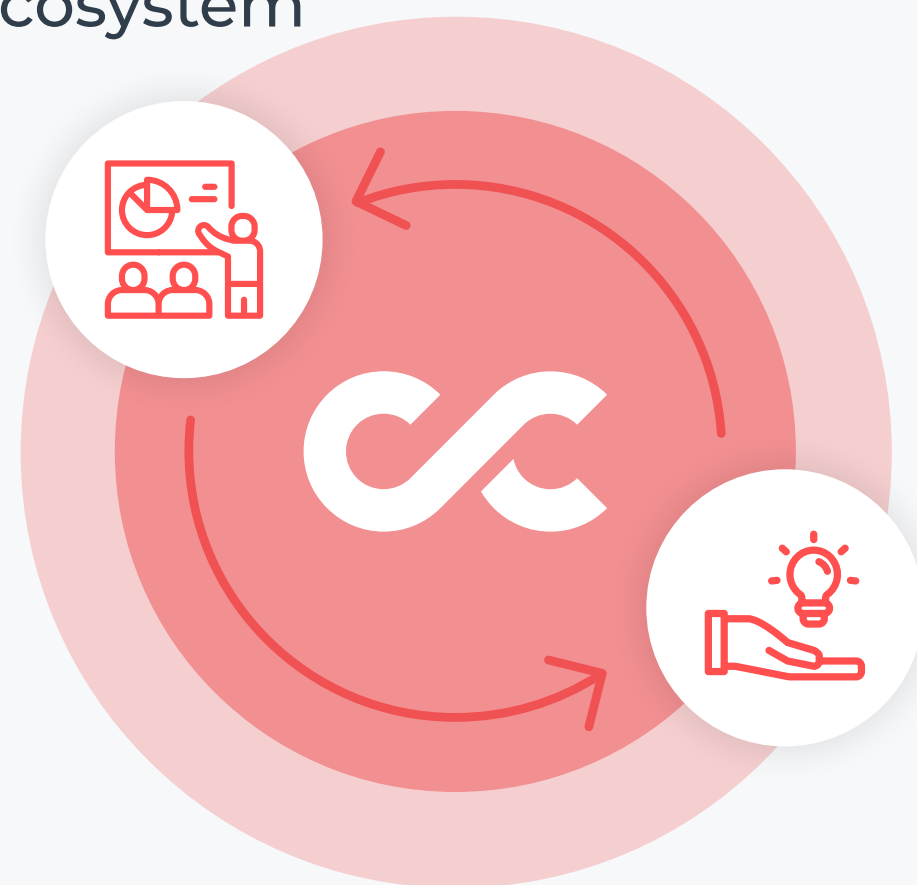


facebook



# Training and resources in the CloudCart Ecosystem

Develop your expertise and skills with training from CloudCart Ecosystem



Help online marketers with tips, tricks and strategies

→ Ebooks

→ Check Lists

→ Cheetsheets

→ Infographics

→ Dictionaries

→ Surveys and Tests

→ Case Studies

→ Webinars

→ Video

→ Templates





# Печели повече с Афилиейт програмата на CloudCart

Offer CloudCart to your customers who want a solid eCommerce platform to make a successful online business.



## Up to **50%** commission

Earn up to 50% commission of each payment from your customers on the platform



## Sell services

Additional revenue from selling your or other's services, packs and functionalities



## Collaboration from CloudCart

**Help Center**, materials, campaigns, blog, training and participation in the first meetings



**Join CloudCart affiliate program with up to 50% COMMISSION.**

# More opportunities for profit

Receive passive income from each renewable service, application and package in CloudCart

## WE OFFER 2 MODELS OF WORK

### → Reached turnover

€0-9,999	20%
€10,000 -24,999	22.5%
€25,000-49,999	25%
€50,000-99,999	30%
€100,000-249,999	32.5%
€250,000-499,000	37.5%
€500,000-999,999	40%
€1,000 000 +	*до 50%

### → Prepaid subscriptions

0-9	25%
10-24	27.5%
25-49	30%
50-99	32.5%
100-249	35%
250-499	42.5%
500-999	47.5%
1000+	*до 50%

**20%** from the subscription plan

**10%** from apps and functional packs

**5%** from services

Contact us to fix the commission.

Achieved turnovers and prepaid subscriptions are for a period of 12 months.

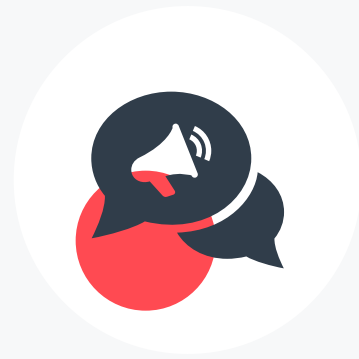
The percentages are for the first year. For the following periods the commission is fixed at 20%.

If you are a freelancer, contact us to specify the terms and commissions.



# Promotion for mutual success

Use practical and convenient channels to offer CloudCart as a solution to more customers and to be more successful all together



**Ads**



**Phone**



**Email**



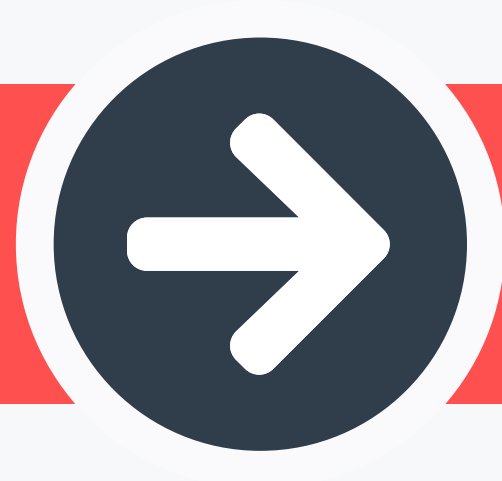
**Clients**



**Meetings**



**Mouth to mouth**



**90% of the Experts are also our Resellers**

# Let's make a change

Growing and developing e-commerce together with you!

Got a question about  
CloudCart Ecosystem?

## Contact us:

**e:** [experts@cloudcart.com](mailto:experts@cloudcart.com)

**t:** +359 897 777 301

**t:** +359 897 777 302



[Book a meeting](#)



[Learn more](#)

